



BEACH-goers enjoy the golden sands below the Atlantic Hotel, the opening of the new cocktail bar at the hotel at Easter 1930 (right), and sunworshippers around the Atlantic's pool with the Atlantic as a backdrop (below right).



Top hotel celebrates 125 years

A NEWQUAY hotel is celebrating 125 years of welcoming holidaymakers and locals alike.

The iconic Atlantic Hotel first appeared on the Newquay skyline when the Cornish Hotel Company acquired the lease for 10 acres of The Beacon in 1890.

With the pilchard fishing industry declining, there was hope the holiday trade in the town could expand and so the council approved the development.

The building was designed by architect Silvanus Trevail and was one of the first purpose-built, lux-

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ury hotels erected in Newquay.

Made of stone and boasting an 'uninterrupted ocean view from every window', the hotel quickly became popular with visitors.

Brochures for the hotel promoted the Atlantic Hotel for 'health and pleasure' and told holidaymakers the Newquay was 'fanned by the health-giving breezes that blow fresh and pure direct from the open Atlantic'.

In 1930 the Atlantic Hotel reported to guests that Newquay's sunshine records had 'again sur-

passed all other health resorts for the first six months of the year'.

Other features of pride included all the rooms having hot and cold water, with all water on the premises being 'specifically softened', the garage accommodation having separate lock-ups for each car and a heating system which could keep guests warm in the coldest of winters.

Newquay itself is described as having 'some of the best bathing beaches in the country' and one of the few resorts in the country where 'surf bathing' can be safely indulged in. Out of season, single rooms were available for nine shillings and sixpence and double

rooms cost 18 shillings, whilst between June and October they cost 15 shillings and sixpence and 27 shillings and sixpence respectively.

The prices and Newquay itself may have changed over the years but the hotel has remained popular with visitors and locals, offering newer swimming pools, spas and restaurant features, as well as the luxury ballroom, bar and dining rooms of old.

As the staff at the hotel celebrate 125 years they are looking forward to a busy year starting with a special Wedding Open Day on Sunday (March 19) where they will be rolling out the red carpet to potential brides between noon and 4pm.

